

#LoudShirtDay



PROUDLY SUPPORTING
telethon

Loud
Shirt
Day



SCHOOL FUNDRAISING GUIDE

A donation and fundraising guide
for Loud Shirt Day, supporting
WA children with hearing loss.



Loud
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WHAT IS LOUD SHIRT DAY?

Loud Shirt Day is Western Australia's boldest and brightest charity fundraiser – supporting children and families impacted by hearing loss.

It's a celebration of colour, inclusion, and community - bringing together workplaces, schools, and individuals to make a lasting difference.

We invite your organisation to join us by partnering with Loud Shirt Day. Together, we can help create a brighter future for children in WA living with hearing loss. Funds raised support early intervention programs, including speech therapy, audiology, occupational therapy and family support – helping children learn to listen, speak, and thrive.

WHEN IS IT?

Loud Shirt Day is on Friday 17 October 2025.

If you chose to host an event - it can be any time in October!

WHO IS TSH?

TSH (Teach, Speak, Hear), formerly Telethon Speech & Hearing, is the WA charity behind Loud Shirt Day. We provide vital services to children who need them most. Thanks to our partnership with Telethon, top fundraisers are even recognised live on air during the Telethon weekend!

GETTING STARTED

Inside this guide, you'll find everything you need to get started – from school resources, to fun and easy fundraising ideas.

However your school chooses to get involved, your support will make a meaningful impact.

Together, we can raise awareness, fund vital services, and change the lives of children with hearing loss.

Thank you for considering to fundraise for Loud Shirt Day.



THE IMPACT

In 2024, community support raised

\$129,157

for children with hearing loss

...and in 2025, we need support to do it all again for children in your local community.

Did you know?

Approximately

90%

of children born with hearing loss have parents with typical hearing.

...and hearing loss is the leading diagnosis made at birth.





TIPS TO GIVE YOUR SCHOOL FUNDRAISING A BOOST

1 Make the first Donation

Once you have registered your school at loudshirtday.org - kicking things off with the first donation to your fundraising page is a great way to get the momentum going. It shows you're leading by example and gives others a clear idea of how much they might contribute too.

2 Share your fundraising page

Sharing your fundraising page on your social media accounts, emails to parents, or school newsletter - all simple and effective way to start receiving donations. It helps spread the word quickly to your network and makes it easy for others to support the cause with just a few clicks.

3 Plan your events

Hosting a sausage sizzle or casual dress day is a fun, team-friendly way to raise money and build awareness. Need ideas? Turn the page for inspiration - from bake sales to bright socks and best loud shirt contests!

4 Check out our online resources

To help your school fundraise, we've put together a range of handy resources - everything from printable decorations to event day inspiration. Scan the QR code to check them out and start planning your event!



REMINDER: You can fundraise any day during October, not just on the official Loud Shirt Day!



FUNDRAISING IDEAS TO GET LOUD FOR SCHOOLS

WEAR
A LOUD
SHIRT
DAY



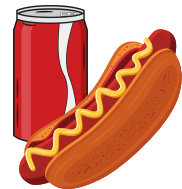
WEAR
LOUD
SOCKS



HOST
A BAKE
SALE



SAUSAGE
SIZZLE



DESIGN A
LOUD SHIRT
CONTEST



GUESS THE
LOLLY JAR



**TAG US AND
SEND US YOUR PHOTOS!**



@TSHAustralia

Would you like an ambassador from the TSH community to come and speak at your event?
Contact us today at fundraise@tsh.org.au



Supporting kids with hearing loss

Your support will change lives. Thanks to you we can continue to provide children with hearing loss the gifts of speech and language.

loudshirtday.org

THANK YOU FOR GETTING LOUD WITH US THIS OCTOBER!



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TSH

TEACH, SPEAK, HEAR

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