



Loud Shirt Day

GET LOUD FOR WA KIDS WITH HEARING LOSS

A donation and fundraising guide
for Loud Shirt Day, supporting
WA kids with hearing loss.



TEACH, SPEAK, HEAR



WHAT IS LOUD SHIRT DAY?

Loud Shirt Day is Western Australia's boldest and brightest charity fundraiser – supporting children and families impacted by hearing loss.

It's a celebration of colour, inclusion, and community - bringing together workplaces, schools, and individuals to make a lasting difference.

We invite your organisation to join us by partnering with Loud Shirt Day. Together, we can help create a brighter future for children in WA living with hearing loss. Funds raised support early intervention programs, including speech therapy, audiology, occupational therapy and family support – helping children learn to listen, speak, and thrive.

WHEN IS IT?

Loud Shirt Day is on Friday 17 October 2025.

If you chose to host an event - it can be any time in October!

WHO IS TSH?

TSH (Teach, Speak, Hear), formerly Telethon Speech & Hearing, is the charity behind Loud Shirt Day. We provide vital services to children who need them most. Thanks to our partnership with Telethon, top fundraisers are even recognised live on air during the Telethon weekend!

GETTING STARTED

Inside this guide, you'll find everything you need to get started – from sponsorship opportunities and matched giving, to fun and easy fundraising ideas.

However your organisation chooses to get involved, your support will make a meaningful impact.

Together, we can raise awareness, fund vital services, and change the lives of children with hearing loss.

Thank you for considering a partnership with Loud Shirt Day.



THE IMPACT

In 2024, community support raised

\$129,157

for children with hearing loss

...and in 2025, we need support to do it all again for children in your local community.

Did you know?

Approximately

90%

of children born with hearing loss have parents with typical hearing.

...and hearing loss is the leading diagnosis made at birth.



GET INVOLVED

There are **three** main ways that your organisation can support Loud Shirt Day:

Donation



Matched Giving



Fundraising



GET STARTED

If you're ready to get started, register your organisation, or donate at loudshirtday.org

REGISTER

DONATE



Learn more about donating, matched giving and fundraising on the following pages





DONATION

**Your donation means a lot to us,
so we want to give you something in return!**

\$2,500

- Your workplace will be tagged on TSH social media feeds
- Mention in our post campaign report

\$5,000

- Your workplace will be tagged on TSH social media feeds
- Mention in our post campaign report
- A case study article written about your impact on our website

\$10,000

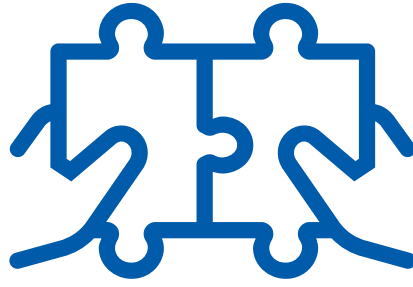
- Your workplace will be tagged on TSH social media feeds
- Mention in our post campaign report
- A case study article written about your impact on our website
- Your workplace named in our Annual Report
- Logo on the TSH Loud Shirt Day webpage as a proud supporter

\$15,000 +

- Your workplace will be tagged on TSH social media feeds
- Mention in our post campaign report
- A case study article written about your impact on our website
- Your workplace named in our Annual Report
- Logo on the TSH Loud Shirt Day webpage as a proud supporter
- x2 VIP invitations to TSH's Power of Speech awards night 2026

**PS. Our top 2 fundraisers will
receive additional media
exposure and be presented on
TV at Telethon 2025!**





MATCHED GIVING

Your employees give a dollar, you give a dollar!

Did you know your donation could go twice as far? Matched giving is a powerful way for your organisation to demonstrate its values, double its impact and boost employee engagement. By matching staff donations, your company not only amplifies fundraising efforts but also shows a clear commitment to Corporate Social Responsibility.

It's a simple yet meaningful way to support children with hearing loss, while inspiring a culture of giving within your workplace.

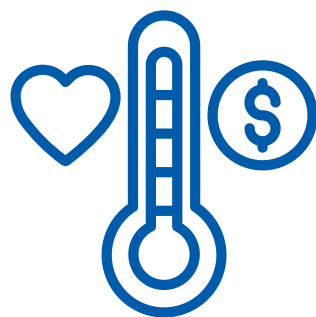
**\$2,500 raised by
your staff**

+

**\$2,500 contributed
by your
organisation**

=

**\$5,000 to children
with hearing loss**



FUNDRAISING

It's a classic for a reason!

Fundraising for Loud Shirt Day is a fun and meaningful way to support children in Western Australia with hearing loss. Whether you're organising a morning tea, hosting a loud shirt competition, or rallying your team for a fundraising challenge, every dollar raised helps fund vital therapy and support services. However you choose to get involved, your efforts will make a real difference in the lives of children and families across our community.

1 Make the first Donation

Kicking things off with the first donation to your fundraising page is a great way to get the momentum going. It shows you're leading by example and gives others a clear idea of how much they might contribute too.

3 Plan your events

Hosting a sausage sizzle or casual dress day is a fun, team-friendly way to raise money and build awareness. Need ideas? Turn the page for inspiration - from bake sales to bright socks and best loud shirt contests!

2 Share your fundraising page

Sharing your fundraising page on your social media accounts or by sending it out via email is a simple and effective way to start receiving donations. It helps spread the word quickly to your network and makes it easy for others to support your cause with just a few clicks.

4 Check out our online resources

To help your workplace fundraise, we've put together a range of handy resources on the TSH website - everything from printable decorations to event day inspiration. Scan the QR code to check them out and start planning your event!

REMINDER: You can fundraise any day during October, not just on the official Loud Shirt Day!



FUNDRAISING IDEAS TO GET LOUD FOR WORKPLACES

WEAR
A LOUD
SHIRT DAY



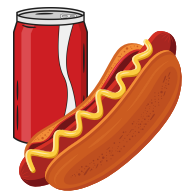
BRIGHT
BINGO



HOST A
MORNING
TEA



SAUSAGE
SIZZLE



DESIGN A
LOUD SHIRT
CONTEST



RAFFLE



OFFICE
TRIVIA



OFFICE
OLYMPICS



SILENT
AUCTION



FITNESS
CHALLENGE



TAG US AND SEND US YOUR PHOTOS!



@TSHAustralia

**Would you like an ambassador from the TSH
community to come and speak at your event?**

Contact us today at fundraise@tsh.org.au



Supporting kids with hearing loss

**Your support will change lives. Thanks to you we
can continue to provide children with hearing loss
the gifts of speech and language.**

loudshirtday.org

THANK YOU FOR GETTING LOUD WITH US THIS OCTOBER!



Loud
Shirt
Day



TSH

TEACH, SPEAK, HEAR

PROUDLY SUPPORTING

telethon 7