

Tips to boost fundraising

Loud Shirt Day



1 Customise your page

Add a photo. Fundraisers with a photo attract 3x more donations

2 Tell your story

By revealing your motivation and passion for the cause, you will connect and inspire supporters to give

3 Donate to yourself!

Get the ball rolling! The first donation on a page often sets the trend for donations to come...

4 Team up

Friends can provide support, help you stay motivated and extend your network.

5 Set your target

A goal is motivating for you and your supporters. (Pro-tip: If you've hit your target, why stop there - stretch a little further and increase it!)

6 Dollar match

Ask your workplace if they can match your fundraising, dollar for dollar.

7 Share share share!

- ★ You are doing something amazing! Be loud, proud and active on social media and bring your supporters along for the journey.
- ★ Start by asking people closest to you to build your confidence.
- ★ Post regular updates and upload photos and videos – from planning and preparation to the event itself. People love to see something happening and for a chance to be a part of the fun!
- ★ If someone can't donate, ask them to share your fundraising page – every little helps
- ★ It's ok to ask more than once. Day-to-day life is distracting and people often need reminding!
- ★ Ask after your event – a large portion of donations come after the event, so don't forget to remind your community it's not too late to donate.

8 Thank thank thank!

Engage with your supporters, personally thank and let them know how valued they are!

Stay in the loop!



@loudshirtday



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