



# INDIVIDUAL FUNDRAISING GUIDE

A donation and fundraising guide  
for Loud Shirt Day, supporting  
WA children with hearing loss.



Loud  
Shirt  
Day

## WHAT IS LOUD SHIRT DAY?

Loud Shirt Day is Western Australia's boldest and brightest charity fundraiser – supporting children and families impacted by hearing loss.

It's a celebration of colour, inclusion, and community - bringing together workplaces, schools, and individuals to make a lasting difference.

We invite you to join us by fundraising for Loud Shirt Day. Individuals like you can help create a brighter future for children in WA living with hearing loss. Funds raised support early intervention programs, including speech therapy, audiology, occupational therapy and family support – helping children learn to listen, speak, and thrive.

## WHEN IS IT?

**Loud Shirt Day is on Friday 17 October 2025.**

If you chose to host an event - it can be any time in October!

## WHO IS TSH?

TSH (Teach, Speak, Hear), formerly Telethon Speech & Hearing, is the charity behind Loud Shirt Day. We provide vital services to children who need them most. Thanks to our partnership with Telethon, top fundraisers are even recognised live on air during the Telethon weekend!

## GETTING STARTED

Inside this guide, you'll find everything you need to get started – from resources, to fun and easy fundraising ideas.

However you choose to get involved, your support will make a meaningful impact.

Together, we can raise awareness, fund vital services, and change the lives of children with hearing loss.

Thank you for considering to fundraise for Loud Shirt Day.





# THE IMPACT

In 2024, community support raised

**\$129,157**

for children with hearing loss

...and in 2025, we need support to do it all again for children in your local community.

Did you know?

Approximately

**90%**

of children born with hearing loss have parents with typical hearing.

...and hearing loss is the leading diagnosis made at birth.





# TIPS TO GIVE YOUR PERSONAL FUNDRAISING A BOOST

## 1 Make the first Donation

Once you have registered your school at [loudshirtday.org](https://loudshirtday.org) - kicking things off with the first donation to your fundraising page is a great way to get the momentum going. It shows you're leading by example and gives others a clear idea of how much they might contribute too.

## 2 Share your fundraising page & your story

Sharing your fundraising page on social media or via email is a quick way to attract donations. This method swiftly reaches your network and allows easy support with a few clicks. If you have a personal connection to hearing loss or feel passionately about it, share your reasons for support.

## 3 Plan your events

You don't have to host an event, you can simply just reach out to your network to support your donation drive. However, if you do want to host an event - we have some suggestions on the next page!

## 4 Check out our online resources

To help you fundraise, we've put together a range of handy resources - everything from printable decorations to event day inspiration. Scan the QR code to check them out and start planning your event!

**REMINDER: You can fundraise any day during October, not just on the official Loud Shirt Day!**





# FUNDRAISING IDEAS TO GET LOUD

WEAR  
A LOUD  
SHIRT DAY



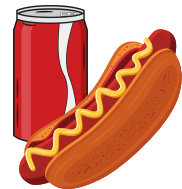
FITNESS  
CHALLENGE



HOST A  
MORNING  
TEA



SAUSAGE  
SIZZLE



DESIGN A  
LOUD SHIRT  
CONTEST



LEMONDADE  
STAND



HOST A  
QUIZ  
NIGHT



GARAGE  
SALE



**TAG US AND  
SEND US YOUR PHOTOS!**



Would you like an ambassador from the TSH  
community to come and speak at your event?  
Contact us today at [fundraise@tsh.org.au](mailto:fundraise@tsh.org.au)



**Supporting kids with hearing loss**

Your support will change lives. Thanks to you we  
can continue to provide children with hearing loss  
the gifts of speech and language.

**[loudshirtday.org](http://loudshirtday.org)**



# THANK YOU FOR GETTING LOUD WITH US THIS OCTOBER!



Loud  
Shirt  
Day



**TSH**

TEACH, SPEAK, HEAR

PROUDLY SUPPORTING

**telethon 7**